

# Amanda Hays

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## Objective

Seeking a position working with advertising journalism publications, utilizing my creative layout & design skills.

## Experience

### Production Artist Intern

*July 2008-Present*

Campus Marketing Specialists, Portland, OR

Successfully prepared & completed numerous deliverables for printing using Adobe Creative Suite design tools

Created unique and original designs in a deadline driven environment requiring attention to detail, great organizational & communication skills

### Creative Strategist/Video Creator

*April 2008-May 2008*

O' Leary Workshop, University of Oregon, Eugene, OR

Strategically researched about Smart Car, the client, & its target consumers

Collaborated with team to study, plan, develop & complete project

Completed creative strategy in digital format using Final Cut Pro & Soundslides

### Web Manager

*January 2008-June 2008*

KD Magazine, University of Oregon, Eugene, OR

Managed the new KD website by uploading new & old stories

Completed weekly tasks using CyberDuck, transferring files between the server & the client, & Wordpress, organizing and uploading the stories

### Promoter

*October 2007-December 2007*

Grrrlz Rock! Concert Series, Eugene, OR

Wrote news releases for bands in the concert series

Actively sought feedback from other staffers & editors

Helped promote the event by utilizing flyers & information booths

### Captain

*September 2006- January 2008*

University of Oregon Jam Squad (Hip-Hop Dance Team), Eugene, OR

Scheduled & collaborated with the coach by leading biweekly practices of 27 women

Choreographed dance routines for Portland Trail Blazer basketball games & high school competitions

Dance is my form of expression & gives me the opportunity to express my creative skills

## Education

Bachelor of Arts, June 2008

Major: Journalism, Creative Advertising Minor: Communication

University of Oregon, Eugene

## Contact Information

### Address:

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## References

### William McCall

Associated Press Legal Affairs Writer

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### Cyndi Spear

Director of Business Development

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### Timothy Christy

Journalism Professor-Advertising

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## Skills

Most Efficient: Adobe PhotoShop

CS3, Adobe InDesign CS3, Adobe

Illustrator CS3, Soundslides,

Powerpoint

Less Efficient: Final Cut Pro

2 years of College level Korean Language